

Privacy Policy

Data Controller

Imper Italia srl Via Rita Atria 9 - 10079 Mappano - (TO) - Italy
Email: imper@imper.it

Data Collected

Among the Personal Data collected by this Website, either independently or through third parties, are: Tracking Tools; Usage Data; email; first name; last name; telephone number; company name; province; postal code.

Full details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy.

Personal Data may be freely provided by the User or, in the case of User Data, automatically collected during the use of this Web Site.

Unless otherwise specified, all Data requested by this Web Site are mandatory. If the User refuses to provide it, it may be impossible for this Web Site to provide the Service. In cases where this Web Site indicates certain Data as optional, Users are free to refrain from communicating such Data, without any consequences on the availability of the Service or its operation.

Users in doubt as to which Data are mandatory are encouraged to contact the Data Controller.

Any use of Cookies - or of other tracking tools - by this Website or by the owners of third party services used by this Website is for the purpose of providing the Service requested by the User, in addition to the further purposes described in this document and in the Cookie Policy.

The User assumes responsibility for the Personal Data of third parties obtained, published or shared through this Web Site.

Method and place of processing of collected Data

Processing Method

The Data Controller takes appropriate security measures to prevent unauthorised access, disclosure, modification or destruction of Personal Data.

The processing is carried out using computer and/or telematic instruments, with organisational methods and logics strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other subjects involved in the organisation of this Web Site (administrative, sales, marketing, legal, system administrators) or external subjects (such as third party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) also appointed, if necessary, Data Processors by the Data Controller, may have access to the Data. The updated list of Data Processors can always be requested from the Data Controller.

Place

The Data are processed at the Controller's premises and at any other place where the parties involved in the processing are located. For further information, please contact the Data Controller. The User's Personal Data may be transferred to a country other than the country in which the User is located.

Storage Period

Headquarters - Plant for Bituminous Products

Via Volta, 9 • 10071 Fraz. Mappano • Borgaro (TO) Italy
Tel (+39) 011 222.54.99 • Fax (+39) 011 262.51.87
combu2@imper.it

Plant for Synthetic Membranes

Via Sempione, 8 • 28040 Marano Ticino (NO) Italy
Tel (+39) 0321 970.16/17 • Fax (+39) 0321 97.226
marano@imper.it

Export Department

Via Volta, 9 • 10071 Fraz. Mappano • Borgaro (TO) Italy
Tel (+39) 011 222.54.99 • Fax (+39) 011 262.16.21
export@imper.it

Unless otherwise stated in this document, Personal Data is processed and kept for the time required by the purpose for which it was collected and may be kept for a longer period due to any legal obligation or on the basis of Users' consent.

Purpose of the Data Collecting

The User's Data are collected to enable the Data Controller to provide the Service, to comply with legal obligations, to respond to requests or enforcement actions, to protect its rights and interests (or those of Users or third parties), to identify any malicious or fraudulent activities, as well as for the following purposes: Statistics, Displaying content from external platforms, Tag Management and Contacting the User.

To obtain detailed information on the purposes of the processing and on the Personal Data processed for each purpose, the User may refer to the section "Personal Data Processing Details".

Personal Data Processing Details

Personal Data are collected for the following purposes and using the following services:

Contact form (information request form, work with us)

The User, by filling in the various contact forms with his/her Data, consents to their use to respond to requests for information, quotations, or any other nature indicated in the header of the form.

Personal data processed: name; email; telephone number; country; company name

Category of personal information collected under the CCPA: identifiers; business information.

The services contained in this section allow the Data Controller to monitor and analyse traffic data and serve to track User behaviour.

Statistics(Google Analytics, Google LLC)

Google Analytics is a web analytics service provided by Google LLC ("Google"). Google uses the Personal Data collected in order to track and examine the use of this Website, compile reports and share them with other services developed by Google.

Google may use the Personal Data to contextualise and personalise the advertisements of its advertising network.

Personal Data processed: Usage Data; Tracking Tools.

Place of processing: United States - Google Privacy Policy (<https://policies.google.com/privacy>) – Opt Out (<https://tools.google.com/dlpage/gaoptout?hl=it>).

Content from external platforms (Google Fonts)

Google Fonts (Google LLC)

Google Fonts is a font display service operated by Google LLC, which enables this Website to integrate such content into its pages.

Personal data processed: Usage Data; Tracking Tools.

Place of processing: United States - Privacy Policy (<https://policies.google.com/privacy>).

Category of personal information collected under the CCPA: Information about internet or other network activity.

Cookie Policy Information

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use, the information we collect using cookies and how we use it, and how to control your cookie preferences. For more information on how we use, store and keep secure your personal information, please see our Privacy Policy.

You can change or withdraw your consent from the Cookie Statement on our website at any time. To find out more about who we are, how you can contact us and how we process personal data, please see our Privacy Policy.

Your consent applies to the following domains: www.imper.it

What are cookies?

Cookies are small text files used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us to make the website work properly, to make it safer, to provide a better user experience, to understand how the website works and to analyse what works and where it needs improvement.

How do we use cookies?

Like most online services, our website uses first-party and third-party cookies for different purposes. First party cookies are mostly necessary for the website to function properly and do not collect any personal data.

Third party cookies used on our website are mainly used to understand how the website works, how you interact with our website, to keep our services secure, to provide advertisements relevant to you and generally to provide you with a better and improved user experience and to speed up your future interactions with our website.

What types of cookies do we use?

Necessary Cookies:

Necessary cookies are essential for the basic functions of the website and the website will not function as intended without them. These cookies do not store personal identification data.

ID	Domain	Duration	Description
cookieawinfo-checkbox-necessary	www.imper.it	1 year	Regulated by the GDPR Cookie Consent plugin, this cookie records the user's consent for cookies in the 'Necessary' category.
cookieawinfo-checkbox-functional	www.imper.it	1 year	The GDPR Cookie Consent plugin sets the cookie to record the user's consent for cookies in the 'Functional' category.
cookieawinfo-checkbox-performance	www.imper.it	1 year	Regulated by the GDPR Cookie Consent plugin, this cookie stores the user's consent for cookies in the 'Performance' category.
cookieawinfo-checkbox-analytics	www.imper.it	1 year	Regulated by the GDPR Cookie Consent plugin, this cookie records the user's consent for cookies in the 'Analytical' category.
cookieawinfo-checkbox-advertisement	www.imper.it	1 year	Regulated by the GDPR Cookie Consent plugin, this cookie records the user's consent for cookies in the 'Advertising' category.
cookieawinfo-checkbox-others	www.imper.it	1 anno	Regulated by the GDPR Cookie Consent plugin, this cookie records the user's consent for cookies in the 'Other' category.

Functional Cookies:

Necessary cookies are essential for the basic functions of the website and the website will not function as intended without them. These cookies do not store personal identification data.

ID	Domain	Duration	Description
wp-wpml_current_language	www.imper.it	session	The WordPress multilingual plugin uses this cookie to store the current language settings.

Analytical Cookies:

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as number of visitors, bounce rate, source of traffic, etc.

ID	Domain	Duration	Description
ga*	www.imper.it	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views
_ga	www.imper.it	1 year 1 month 4 days	Google Analytics uses this cookie to calculate visitor, session and campaign data and to track site usage for site analytics reporting. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.
_gid	www.imper.it	1 gday	Google Analytics uses this cookie to store information on how visitors use a website and to create an analytical report on website performance. Some of the data collected include the number of visitors, where they come from and the pages they visit in an anonymous form.
_gat_gtag_UA_*	www.imper.it	1 min.	Google Analytics sets this cookie to store a unique user ID.

How can I control my cookie preferences?

Different browsers offer different methods for blocking and deleting cookies used by websites. You can change your browser settings to block/delete cookies. To learn more about how to manage and delete cookies, visit www.allaboutcookies.org.